



SNOWKITE  
SENSATION

# Snowkite in Armenia

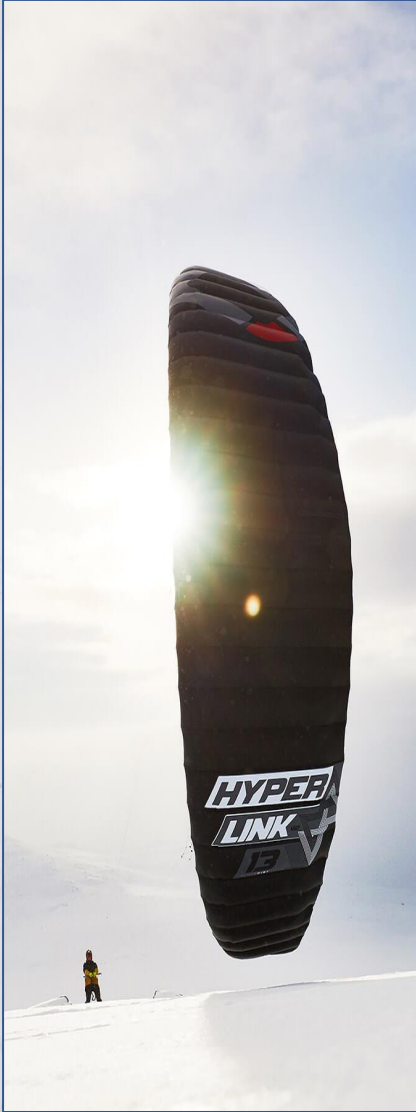
15-22/02/2024

Kiting where so few have

Hey you ! When was the  
last time you did  
something for the first  
time ?



# ADVENTURE AND KITING



To be free. Free as the wind. Free to fly away, stop, then start again. Free to live your passion, to stop time in front of a preserved nature.

At **Snowkite Sensation**, we believe in simple pleasures and this is precisely what we offer you: freedom. This is why our trips are tailor-made for snowkiting enthusiasts by snowkiting enthusiasts. Our clients are free to choose among our services, with multiple options available to them.

Freedom is also moments of conviviality, whilst you can enjoy intense riding sensations, you also want to share them. So take a look at our snowkite travel collection, because what we have to offer, we have already done.

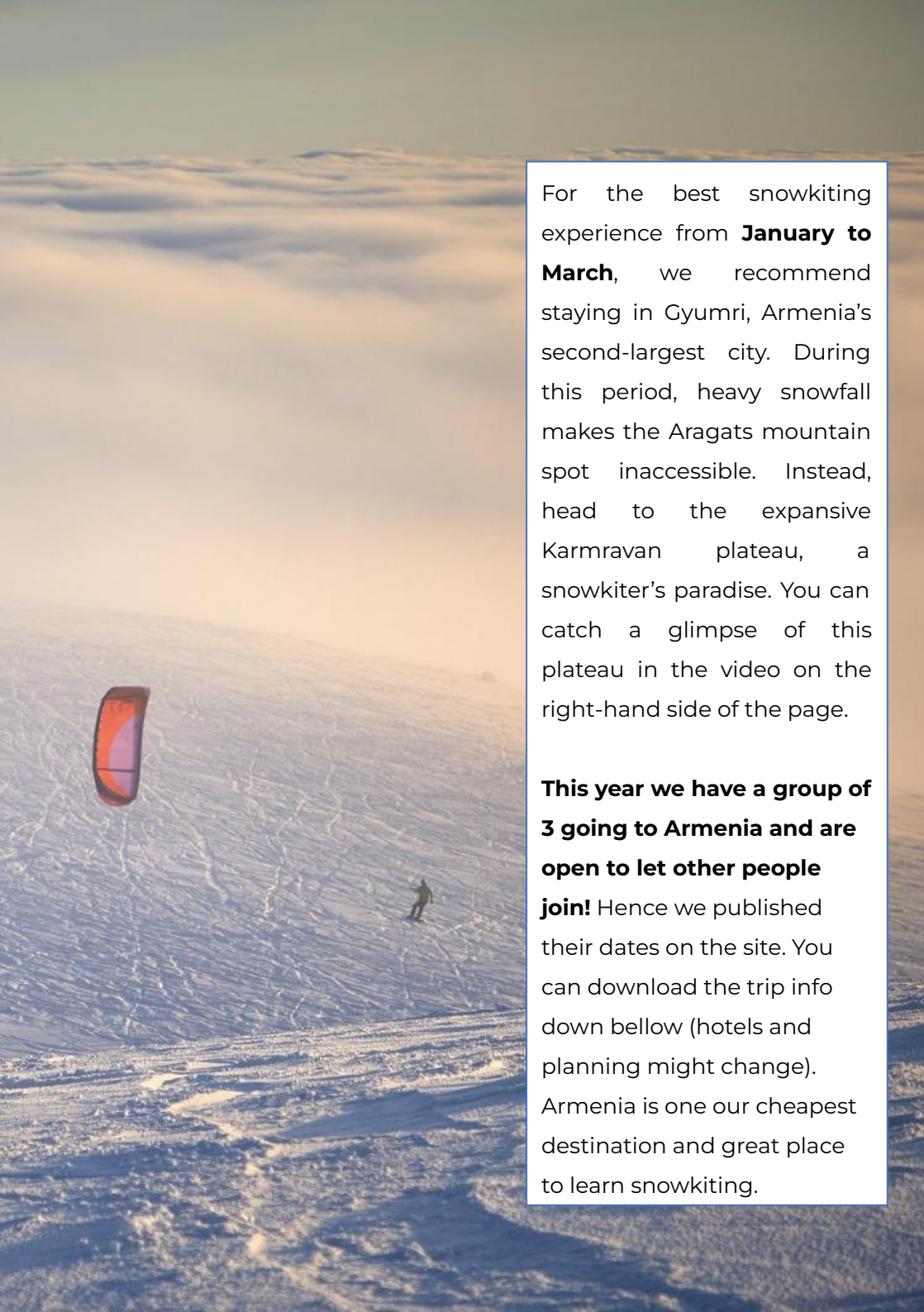
Lovers of wide open spaces and freedom, snowkiting is for you.

# YOUR

# ADVENTURE

Our team embarked on an exciting expedition to a new, unexpected snowkiting destination, and we were pleasantly surprised! We received an invitation to experience snowkiting in May 2022, which is quite unusual given that the European snowkiting season typically concludes in mid-April. However, the Aragats mountains proved to be a hidden gem with their high altitudes and towering 4000m peaks (we even snowkited to the summit!). This emerging travel hotspot is rapidly gaining popularity as the ultimate destination for sports enthusiasts. Expect breathtaking landscapes, exquisite cuisine, rich culture, and a fascinating history. What's even more remarkable is that your snowkite guide happens to be the former governor of the Gyumri region. Feel free to ask him any questions about Armenia; he's a true expert!





For the best snowkiting experience from **January to March**, we recommend staying in Gyumri, Armenia's second-largest city. During this period, heavy snowfall makes the Aragats mountain spot inaccessible. Instead, head to the expansive Karmravan plateau, a snowkiter's paradise. You can catch a glimpse of this plateau in the video on the right-hand side of the page.

**This year we have a group of 3 going to Armenia and are open to let other people join!** Hence we published their dates on the site. You can download the trip info down bellow (hotels and planning might change). Armenia is one our cheapest destination and great place to learn snowkiting.

# THE SPOTS

## Two Spots, Two Seasons

**Karmravan** – Situated at an impressive altitude of 2000m above sea level, Karmravan spans across an expansive 8 square kilometers of flat plateau nestled among the Northern Armenian mountain ranges. During the winter season, prevailing winds typically blow from the North to the North-West. This location boasts more than 300 sunny days annually! With no man-made structures like electrical lines or buildings, and a lack of trees, Karmravan becomes an idyllic haven for beginners. The M1 Magistral road to Georgia, crossing the middle of the plateau, provides the flexibility to start on both sides regardless of wind direction. Expect a substantial snow layer, often exceeding 60-70cm, making January, February, and March the prime snowkiting season here.





**Aragats** – This colossal volcanic mountain, located in the central part of Armenia, proudly stands as the highest point in the Republic of Armenia at 4094m (the North peak). It features an expansive crater housing Armenia’s highest lake, the Stone Lake. Within the area, you’ll find various infrastructures, including a cosmic wave research scientific center, meteorological center, and Armenia’s highest restaurant. Access to the crater is restricted from December to May, but May and June open up opportunities for kites seeking a late-season freeride session. This region holds immense potential for pro snowkiters, as it remains windy and kiteable when many well-known European spots have already become non-rideable.

**Have a look in vidéo !**



# YOUR SNOWKITE LESSONS

Learn the basics of snowkiting in Armenia. The concept of snowkiting is quite simple and you don't need to be an expert skier or snowboarder to enjoy the many sensations provided by the speed and the jumps this activity allows. A couple of lessons are usually enough for anybody to get the hang of the equipment.

Though physical at first, it is not as extreme as kitesurfing, and more generally, it takes a lot less wind to move you across the snow than if you were kitesurfing on water.





Snowkiting is enjoyable on any type of snow: powder, sludge snow, ice (frozen lakes). This makes it a very flexible sport that can be practiced in many different locations as long as they are windy enough. Rest assured, snowkite beginners who already know how to kite and ski/snowboard will be able to manage on their first session!

**GRAND**

**HOTEL**





**Gyumri Spot:** Apricot Hotel Gyumri is a cozy hotel located in the heart of Gyumri, offering a blend of modern comfort and traditional Armenian decor. Just 30 minutes away from a popular snowkite spot, it's an ideal base for winter sports enthusiasts. Guests can enjoy both the cultural attractions of Armenia's second-largest city and the exciting snowkiting activities nearby, making it perfect for combining adventure and relaxation.



# HERBS & HONEY

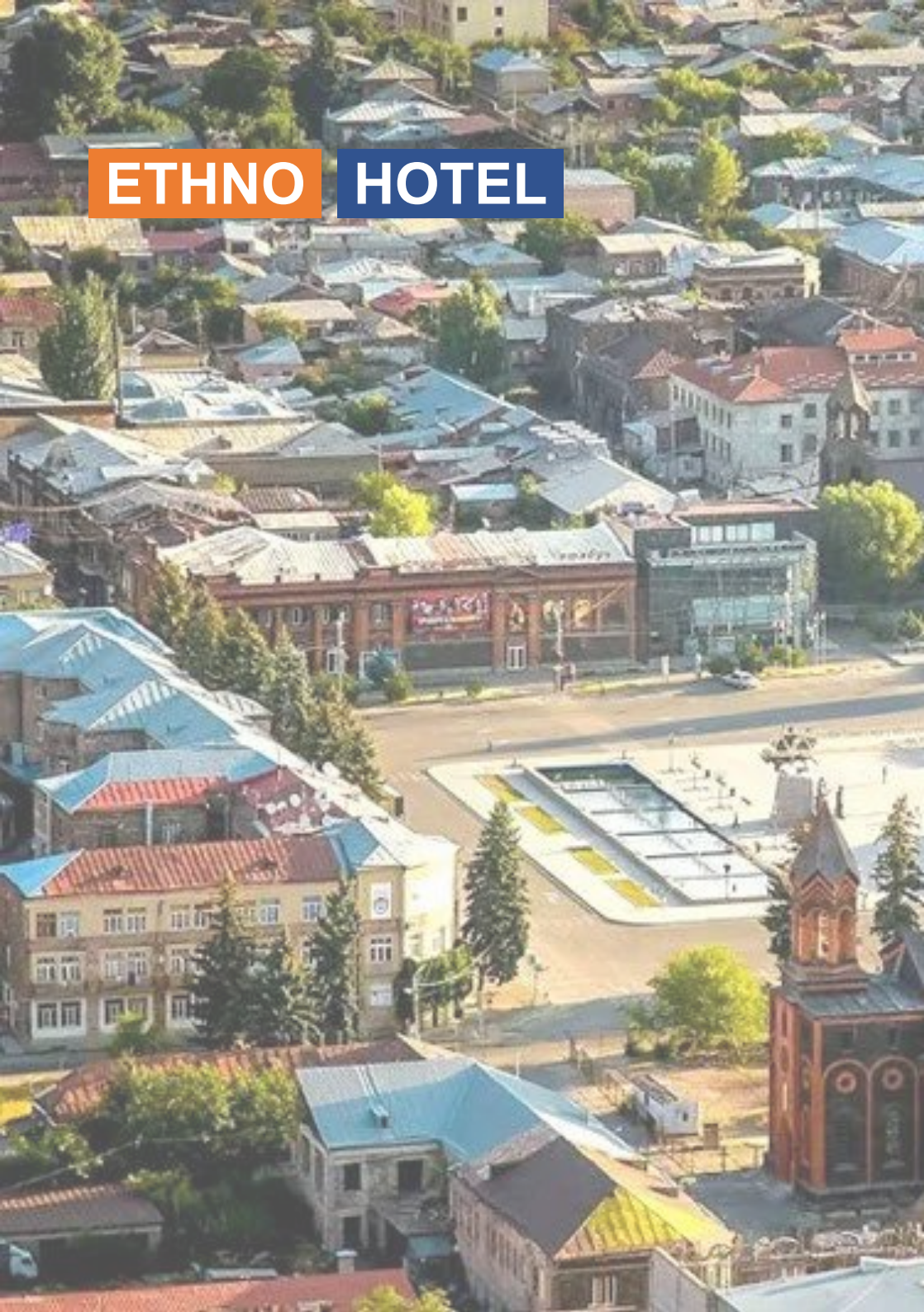




**Located on the Gyumri Spot:** Uncover the charm of Ethno Hotel in Gyumri, Armenia. Located in a cultural hub, this unique retreat offers a blend of tradition and modern comfort. The hotel showcases Armenian heritage with traditional décor and warm hospitality. Conveniently located near historic landmarks, guests can explore the rich history of Gyumri. The cozy rooms provide a peaceful sanctuary, and the on-site restaurant serves authentic Armenian cuisine. Enjoy a cultural journey with themed events and activities hosted by the hotel. With its unique ambiance, Ethno Hotel is the perfect base for discovering the artistic and historical treasures of Gyumri.

**ETHNO**

**HOTEL**





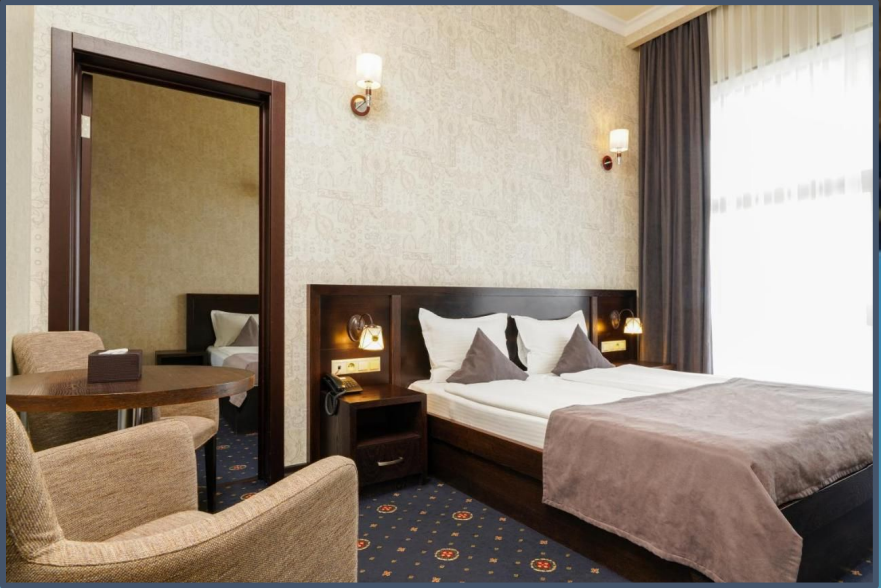
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**AMBERD**

**HOTEL**







**Located on the ARAGATS SPOT** : discover the allure of Amberd Hotel in Armenia, where contemporary luxury meets Armenian heritage. This hotel, situated amidst breathtaking landscapes, provides an exquisite blend of comfort and cultural richness. Immerse yourself in the timeless charm of Armenian design and warm hospitality. Strategically located near cultural landmarks, Amberd Hotel offers easy access to explore the region's history. The well-appointed rooms provide a haven of tranquility, while the hotel's restaurant introduces you to the flavors of Armenian cuisine. Unwind in the picturesque surroundings and partake in the hotel's cultural events, adding a touch of local charm to your stay. Amberd Hotel beckons you to experience the best of Armenia's beauty and hospitality.

## IN CASE OF LOW WIND CONDITIONS

Unfortunately, as you would know if you kitesurf often, the wind even in perfect and renown kiting spots doesn't always pan-out. So we at Snowkite Sensation make sure that there is plenty for you to do in this unfortunate scenario.

### **Other Winter Sports:**

Armenia is a prime destination for hiking and cross-country skiing. For those with the budget and a taste for adventure, freeride heliskiing is an option worth considering. With the breathtaking landscapes in the North of the country, heliskiing promises to be a truly rewarding experience.





## IN CASE OF LOW WIND CONDITIONS

**Gastronomy:** Armenian cuisine stands out as one of the most unique and traditional in the world. It boasts a diverse array of dishes bursting with flavors, prepared using age-old techniques. As more visitors explore Armenia, more get to savor its rich culinary heritage. Each dish tells a tale of ancient Armenia's culinary prowess, showcasing their skill in crafting bread, kebabs, and other delectable recipes that demand serious expertise. Dining with an Armenian family often means a table laden with a colorful variety of dishes. Lavash, a scrumptious flatbread, is an absolute essential! During our week-long visit to Armenia, we never had the same meal twice – there's just so much to explore!



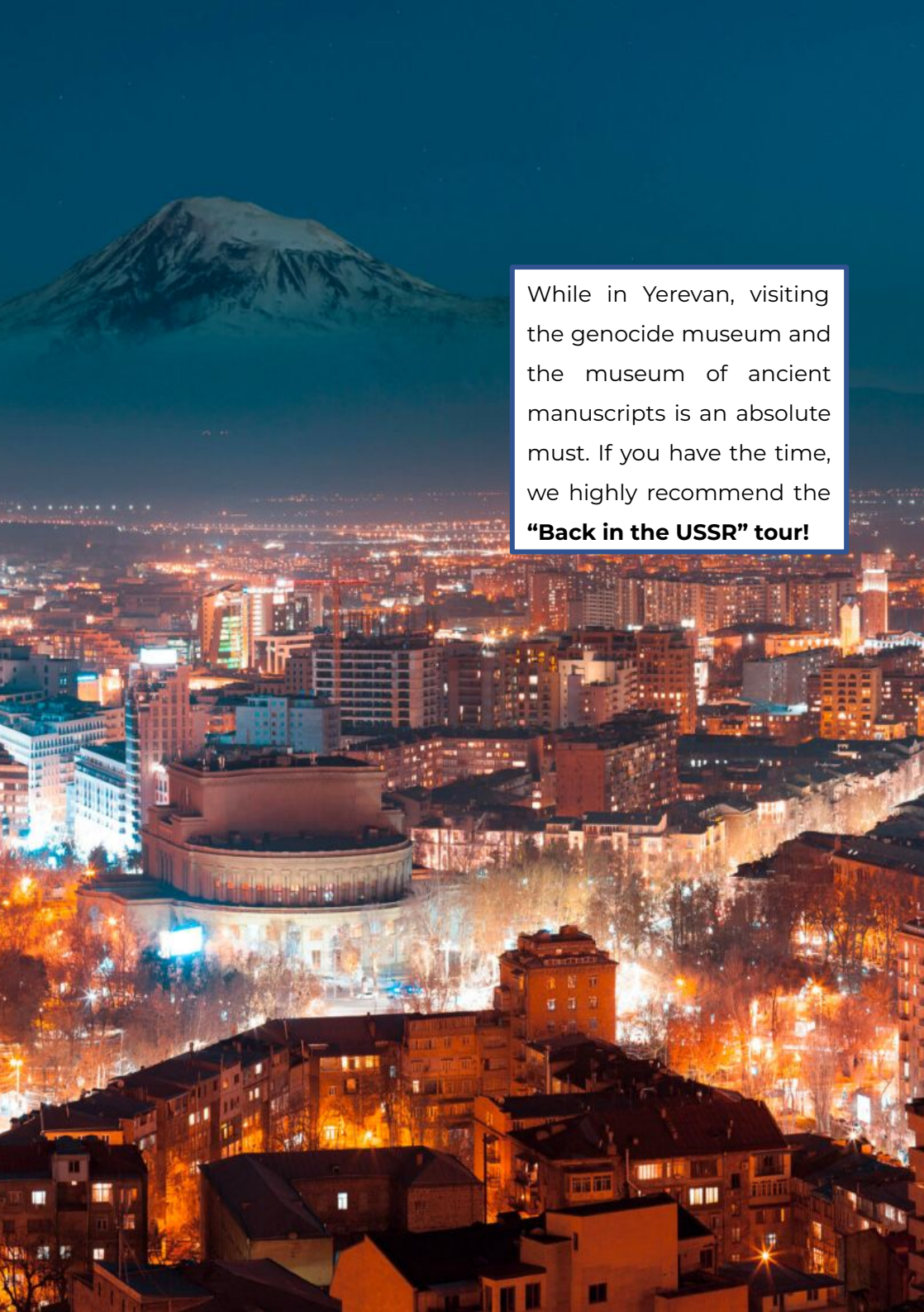


## IN CASE OF LOW WIND CONDITIONS

### **Sightseeing and Relaxation:**

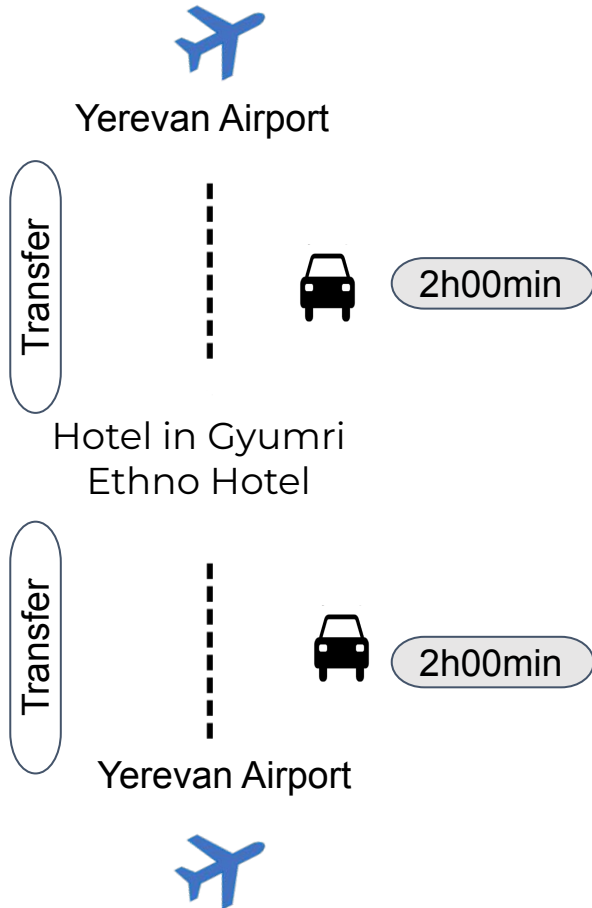
Armenia earned a spot on Forbes' list of "10 Underrated Destinations to Visit in 2020." Yerevan, the capital, boasts grand Soviet-era architecture. Dominating its main avenue, the Matenadaran library houses thousands of ancient Greek and Armenian manuscripts. Republic Square serves as the city's heart, featuring musical water fountains and government buildings adorned with colonnades. On the square's eastern side, the 1920s History Museum of Armenia showcases archaeological artifacts, including items dating back to around 3500 B.C.





While in Yerevan, visiting the genocide museum and the museum of ancient manuscripts is an absolute must. If you have the time, we highly recommend the **“Back in the USSR” tour!**

## YOUR itinerary



**If you wish to go to Aragats instead or do both**

We recommend visiting the Aragats mountain on the last day of your stay (where you will also be able to snowkite !). It's a three hour drive from Gyumri. You are then only 30 min away from Yerevan. This trip can be organised at no extra cost.



## OUR OFFER

### YOUR TAILOR-MADE ADVENTURE

#### OUR CATALOGUE

- Airport transfer return
- Private transport every day
- Snowkite guide every day + ski/snowboard rental
- Snowkite gear
- All restaurants included in best restaurants
- Private tourism your guide is the former governor of Gyumri city !
- 2 evenings at the high-class, traditional Alexandra Spa in Gyumri
- Drone footage + 1 professional photo session
- City Tour of Gyumri

Quote on request  
please book an  
appointment on  
the site

Last quote made  
€2700€/pax  
5 days including  
accommodation

#### ACCOMMODATION

##### **Gyumri** ETHNO HOTEL

- double bedroom breakfast included

€100/night

##### GRAND HOTEL

- double bedroom breakfast included

€200/night

##### **Aragats** AMBERD HOTEL

- double bedroom breakfast included

€ 100/night

##### **Snowkite spot close to Gyumri** Herbs and Honey

- double bedroom breakfast included

€ 100/night

#### OPTIONS TO CONSIDER

- Multi risk insurance

on request

#### NOT INCLUDED

- 1 night In Yerevan capital of Armenia
- Flights to Yerevan return

on request

# OUR SOCIAL MEDIA



**Snowkite Sensation events in video**  
**ETNA volcano**  
**Svalbard Arctic circle !**



**Follow us on Instagram or**  
**visit our website by**  
**scanning the QR codes.**



# Our general conditions of sale

## **CANCELLATION BEFORE DEPARTURE**

In accordance with the provisions of Article L211-14-I of the French Tourism Code, the Client may cancel all or part of the Order by sending a registered letter with acknowledgement of receipt to the following address at the head of these GTC. The date of receipt of the letter shall be the date of cancellation. All requests for cancellation must be accompanied by a bank account number of the person placing the Order. Any cancellation will result in the collection of at least the following fixed charges:

- **100% refunded 7 days after the first payment**
- **Between 60 and 31 days before departure: 50% of the total price of the stay will be forfeited to the travel operator.**
- **Less than 30 days before departure or no-show: 100% of the total amount of the Order and/or the accommodation rental, if applicable.**
- **The service lost due to the cancellation policy of the agency can be recovered only if the Provider has subscribed to a multi-risk or cancellation insurance**

More information about our [Terms of Sales](#)



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SENSATION

# KEEP IN TOUCH

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